

## CLUB FOLDED BROCHURE AWARD RULES

Folded Brochures entered in this Contest are the winners, or in the case where the winners are unable to compete, the runners-up of the respective contests held at the District level. **The District Governor shall submit the name of the District winner and runner up to the MD19 Contests and Awards Chairperson and the MD19 Office within 30 days of his/her District Spring Conference.**

All brochures are welcome. If last year's winner wants to enter this year's contest they must have changed at least 25% of their format/content in order to enter the contest the following year. **Their last year's entry must be attached to the current year entry.**

### **TURNING IN AND PICKING UP OF ENTRIES:**

- a. Entries must be delivered to the Convention MD19 Office in the headquarters hotel or convention center by Friday 9:00 AM. The Contests and Awards Committee will pick up the submitted entries at that time for judging. Late entries will not be judged
- b. Clubs are responsible for delivering their entries and picking them up by the final session of the convention.
- c. The Multiple District Office will NOT be responsible for entries not claimed by the final session of the Convention.

### **JUDGING WILL BE BASED ON:**

- |                              |  |                |                           |
|------------------------------|--|----------------|---------------------------|
| 1. <b>Presentation</b>       |  | <b>Points:</b> | <b>15</b>                 |
|                              | Layout should look professionally prepared and esthetically pleasing and should be considered a marketing tool for the Lions, Lioness or Leo club. |                |                           |
| 2. <b>Legibility</b>         |  | <b>Points:</b> | <b>10</b>                 |
| 3. <b>Usage / Usefulness</b> |  | <b>Points:</b> | <b>25</b>                 |
| 4. <b>Content</b>            |  | <b>Points:</b> | <b>50</b>                 |
| a. Should Contain            |  |                |                           |
|                              | 1. Lions Logo  |                | 2. Club Name              |
|                              | 3. Meeting Day & Time  |                | 4. Meeting Address        |
|                              | 5. One Service Activity  |                | 6. Fundraising Activities |
|                              | 7. Published Date  |                |                           |
|                              | 8. Contact Name & Necessary Information  |                |                           |
| b. May Contain               |  |                |                           |
|                              | 1. Club History  |                |                           |
|                              | 2. Lions International History   |                |                           |
|                              | 3. Code of Ethics  |                |                           |
|                              | 4. Lions Purposes  |                |                           |
|                              | 5. Any Other International Information   |                |                           |

### CLUB FOLDED BROCHURE AWARD WINNERS

#### LIONS

2004	Medical Lake Lynden Lions
2005	Williams Lake
2006	Okanagan Falls
2007	Burnaby Lougheed
2008	Enumclaw
2009	Enumclaw

#### LIONESSES

2004	Priest River
2005	Parksville
2006	Parksville
2008	Parksville
2009	Parksville

### LION / LIONESSES CLUB FOLDED BROCHURE AWARD WINNERS

2010	Fort Vancouver Lions Club
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#### LEO

2005	North Kitsap	2007	Byrne Creek
2008	Vancouver Templeton		