

**ZONE CHAIRPERSON NEWSLETTER AWARD RULES**

One award will be given to the Zone Chairperson creating the best Zone Newsletter in MD19 based on the criteria listed below.

To qualify for this award:

1. A Zone Chairperson must publish a newsletter at least once a month, for each month of their term.
2. A copy of each bulletin must be sent to their District Governor and to the Multiple District 19 Office. Emailed copies will be printed by the MD19 Office in black and white. Zone Chairpersons who produce their bulletins in color may choose to submit a hard copy in color for judging.

Participants at the MD19 level of this contest are the District winners judged from all of the Zone Chairperson newsletters sent to the District Governor. In the event the winning Zone Chairperson newsletter for a District has not been sent to the MD19 office, the runner up bulletin from that district shall be considered the winner of the District contest.

The District Governor must submit the name of the District winner and runner up to the MD19 Contests and Awards Chairperson and the Multiple District 19 Office by April 30<sup>th</sup>.

The Executive Secretary will verify the winning District newsletters have been received each month by the MD19 Office. The MD19 office will then supply 6 consecutive issues from their files to the MD19 Contests and Awards Committee for judging at the MD level. Judging will take place at the MD19 Annual Convention.

The judges shall base their scoring of each bulletin on the following points system (with 100 points being considered perfect):

1. GENERAL APPEARANCE OF THE NEWSLETTER.....25

Newsletter will be neat, clean, printed on good paper stock, use attractive artwork, and be easy to read. The month and year of the newsletter, plus the name of the editor, MUST appear on the first page.

2. BUILDING OF VITAL LIONISM.....25

Newsletter should boost the clubs in the zone, acknowledge and aid the causes of the Zone, District, the Multiple District and Lions International. Newsletter should be considered a promotional tool for Lions Clubs.

3. CONTENT..... 25

Newsletter to include promotion of all clubs in zone, matters of interest to all Lions, Lions projects of the Zone, District, MD19 and Lions Clubs International, upcoming Zone meetings and club events, and promotion of District Conference and MD19 Convention.

4. SETTING OF HIGH STANDARDS in CONTENT.....25

The newsletter will be well-written, well-edited and headlined using good spelling and grammar with the ideas in the articles expressed clearly and simply and using headlines to make the reader want to read the articles.

**ZONE NEWSLETTER AWARD WINNERS**

2010 Bryan Martin, A-9