

## Retention Report

Report by: PZC Gord Graves, Chairperson

Date Report Sent: October 09, 2011

Good Day Council:

In my first report to you in this Lions year I would like to ask you the question? Why is MD19 down in membership in all Districts? Retention seems to be the big problem and now [HOW CAN WE CORRECT](#) this problem?

I am asking each District Governor to call a meeting with their Global Membership Team to help solve this loss of good young Lions (As you know we spend lots of time recruiting them and we are losing them in the first five years). Could it be we are not educating them about Lions or not giving them a meaningful job or position in their Club, Zone or District? I am hoping that each District Governor will have a strong Lions for Life program and Retention program set up for their District by the end of the year.

I know all Districts except two have Retention Chairpersons. In the two Districts that do not have a Retention chairperson, could these DG's please appoint a past ZC or DG to this very important position? After you and your retention team has met will you or the Membership Chairperson please send me the minutes of the meeting with the direction they are taking to solve the loss of members? After I have received these minutes I will pass the highlights on to each District.

If there is any way your MD19 Support Team can help you, please contact me:

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